

# Always-On Streaming Content for Resellers

## Simple, Step-by-Step Marketing Content Streamed to You Every Week

### Content Marketing that Builds Your Business

- Easily share content across social channels, email and your website or blog
- Receive campaigns, sales tools and training materials
- Publish content automatically or after review.
- Resellers report a 225% increase in sales leads and attribute 40% of annual revenue to increased marketing.

Notifications are delivered every week by mobile app or email. A few easy clicks every Monday will generate new sales opportunities.

The screenshot displays the ContentMX dashboard with the following sections:

- Your Channels:** Lists channels like 'Acme Moving Data to the Cloud', 'Office 365 Mid-Market', and 'Office 365 SMB'.
- My Engagement:** Shows metrics for Name Shared (8), Emails Sent (12), and Downloads (0).
- Total Activity:** 16,148.
- My Lead Scores:** A table with 4 levels and scores: Level 1 (203), Level 2 (12), Level 3 (1), Level 4 (3).
- Network Connections:** A section for managing connections.
- Main Content Area:** Features a video player, a 'Transform and enhance your business with the Cloud' article, and a 'Week 6: Pro Tip - Three ways the cloud can help business' section with a video and infographic.

## New Content Every Week Published Automatically or After Review

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### Increased Traffic and Greater Visibility

*"This new partner communication platform has given us a more disciplined approach to our marketing. The cadence of our interactions with customers is much better! We now have a better behavior which drives more leads. We never saw support like this in the many PRM systems we have seen." - Quartet*

For more information, email [demandsolv@synnex.com](mailto:demandsolv@synnex.com)